



## HAYMES UNVEILS THE LATEST ADDITION TO ITS NEW COLOUR TRENDS MODEL VOLUME 8 OF THE COLOUR LIBRARY - COLOUR FORECAST

The Haymes Colour Library was created to start conversations about the latest directions in colour and design. The latest release to this innovative new colour trends model introduces Volume 8, Colour Forecast, consisting of three colour themes; Stark Beauty, Strata and Pitch Dark, each with its own palette of nine colours, with four core colours showcased for each colour story.

**Stark Beauty** is a finely crafted approach to interiors that blends together a soft minimalism with an almost Japanese aesthetic and sensibility. The colours are simple pairings of subtle whites and bold leafy greens providing a palette that is both fresh, energizing and balanced.

**Strata** is a rich and earthy palette that mimics the colours found in the layers of the earth. The diversity of the colours is reminiscent of those variations found in the environment. It features ruddy tans and browns, paired with lush deep greens found in fauna and plant life, with a hint of sea blue which is complemented by neutral base colours.

**Pitch Dark** is an undefinable palette that challenges the senses and plays on the idea of finding dark spaces more relaxing, meditative and exploratory which in the past has been associated with light colours. It's a new way forward for interiors and the use of strong colours like blacks and dark charcoals, combined with rich reds, moody nudes and deep blue is a palette that is coming into its own.

Wendy Rennie, Colour & Concept Manager at Haymes Paint explains the inspiration behind Volume 8, Colour Forecast.

"Volume 8 covers the diverse collection of colour and design directions we see influencing the market globally. We've presented this volume in three distinct colour stories that we believe will work well across interiors, particularly in Australia."

"There is no one size fits all approach and often it's the blend of external factors like culture, arts, politics and commerce that influence our trends and colour palettes," Wendy said.

Haymes Paint released its innovative, new colour trends model - The Colour Library earlier this year, which is their new tool used for the release of the company's colour stories and themes.



**For further information regarding Volume 8 of  
The Haymes Colour Library - Colour Forecast please  
visit [www.haymespaint.com.au](http://www.haymespaint.com.au)**

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