



# THE COLOUR FORECAST

Vol 10.

## HAYMES REVEALS THE LATEST ADDITION TO THE COLOUR LIBRARY - VOLUME 10 THE COLOUR FORECAST

The Haymes Colour Library, Volume 10, The Colour Forecast, is the first addition to Haymes' innovative colour trends model for 2018. It features bold, contrasting colour palettes, designed to be as interesting and diverse as the world we live in. The Volume consists of three colour themes; **Unearthed**, **Verge** and **Streetscape**, each with its own palette of nine colours.

**Unearthed** is an organic, rich collection capturing the essence of Australia's diverse rural landscapes. This soulful palette comes to life with earthy, naturally deeper tones and tactile finishes. Crafted to mimic the beauty of our environment, the palette draws inspiration from the earth, intertwining colours seen in the bush including: mud, soil and bark.

**Verge** is on the edge of midnight, creating mystery and curiosity with luxurious tones and matt finishes. The palette is low in contrast but highlighted with Berry, Plum and Teal, adding depth and vibrancy. This moody palette brings a sense of calm to interiors, creating a space you can retreat to from the ever increasingly "switched on" world.

**Streetscape** is a quintessential urban colour range, referencing the streets and laneways of the cities in which we live. Showcasing urban diversity of culture, old and new, where urban landscapes and everyday theatre become a colour story of their own. The colour and vibrancy of the city lifestyle is captured against the grey urban infrastructure, creating a contrast that highlights the energy of the streets.

Wendy Rennie, Colour & Concept Manager at Haymes Paint explains the inspiration behind Volume 10, The Colour Forecast.

"Volume 10 is our most diverse collection yet, with the introduction of texture to The Colour Library. All three themes feature some tactile new colours and texture from our Artisan Range, which launched late last year."

"A one size fits all attitude is no longer applicable in a modern, multi-cultural society. We wanted Volume 10 to feature contrasting palettes and textures to highlight the different ways that we as individuals navigate our daily lives." Wendy said.

Haymes Paint launched its innovative, new colour trends model – **The Colour Library** in 2016, as a tool to release its latest colour stories and themes.



**For further information regarding Volume 10  
of The Haymes Colour Library – The Colour Forecast  
please visit [www.haymespaint.com.au](http://www.haymespaint.com.au).**

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