



COLOUR CONSCIENCE

THE COLOUR LIBRARY. VOL 11

HAYMES PAINT REVEALS LATEST ADDITION TO THE COLOUR LIBRARY VOLUME 11 – COLOUR CONSCIENCE

The latest palette release from **Haymes Paint, Volume 11 – Colour Conscience**, is a feel-good forecast built around the philosophy on how personal change can contribute to a greater good. In a world where we are becoming increasingly aware of our global impact, it's time to explore ideas that embrace thinking not only about ourselves but the wider community.

This forecast represents soul searching through colour. On numerous levels, we are searching for ways we can be more meaningful and have a positive impact on the environment that surrounds us, both physically and emotionally.

Inspired by the idea that “actions speak louder than words,” we explore three themes.

COHABITATE

The ultimate palette for creating an easy breezy space, where people can come together, communicate and spend time free from technology and the chaos of everyday living. The colours are light, airy and breezy in peach and pink skin tones, with a real focus on pastels being a starting point for introducing more colour into the home using minty greens, fresh lemon and duck egg blue.

CONTRIBUTE

This palette offers creative ideas around using colour, texture and mixed materials in a way that not only look great but also showcases how beautiful, smart design

can incorporate a more sustainable and responsible contribution to the environment around us. The colours are monochromatic: the introduction of wood tones and dark greys, deep browns and mid-tone neutrals build the perfect backdrop for the new and inspired kitchen space.

COMFORT

Encouraging calm and a slowing of the senses, these darker, intense tones and complex colour combinations absorb the light for a quieter feel, while injecting warmth and softness into interior spaces. Deep teal greens and lighter powdered greens mixed with nude tones and deeper reds give the sense of night-time mystery, as well as adding the perfect introduction of romance and luxe.

Haymes
PAINT



Wendy Rennie, Colour & Concept Manager at Haymes Paint explains the inspiration behind **Volume 11 - Colour Conscience**.

"This forecast is one with a conscience, where choices are made not only on face value of aesthetics but underlying thoughts around how colour impacts our moods to elevate, motivate and regenerate.

"Our themes embody the ultimate goal in being mindful of the choices we make and how they contribute to the way we live. Surrounding yourself with a feel-good vibe

can have an uplifting effect and help us to live in a positive and responsible way," Wendy said.

Haymes Paint launched its innovative new colour trends model, The Colour Library in 2016 as a platform to release its latest colour stories and themes.

For further information regarding **Volume 11 of The Haymes Colour Library - Colour Conscience**, please visit www.haymespaint.com.au.

For further information, interviews with Wendy Rennie, colour samples or image requests, please contact Lahra Carey Media & Communications

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