



Press Releases

Haymes



A new logo and livery for a bright colourful future.

It is a new era for Haymes Paint and an opportunity to breathe new life into the Haymes brand while retaining an ongoing commitment to our quality positioning.

It is an exciting time as we invigorate and invest in the brand and the company to meet the challenges of a highly competitive, ever-changing marketplace. For Haymes, the future has never looked brighter.

The design brief with the new logo was to move from the old industrial styled logo to a more modern free-flowing application that captured the company values of passion, integrity and character. Taking its design cue from the Henry Haymes signature found on the original company share certificate, the new Haymes logo evokes a sense of history while also giving the Haymes brand a more contemporary, modern feel.

As a signature the new logo carries the passion and character of a proud family run and owned Australian company. It is our 'written' guarantee of quality. It is the Haymes family saying 'We wouldn't put our name to it if it wasn't of the highest quality.'

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